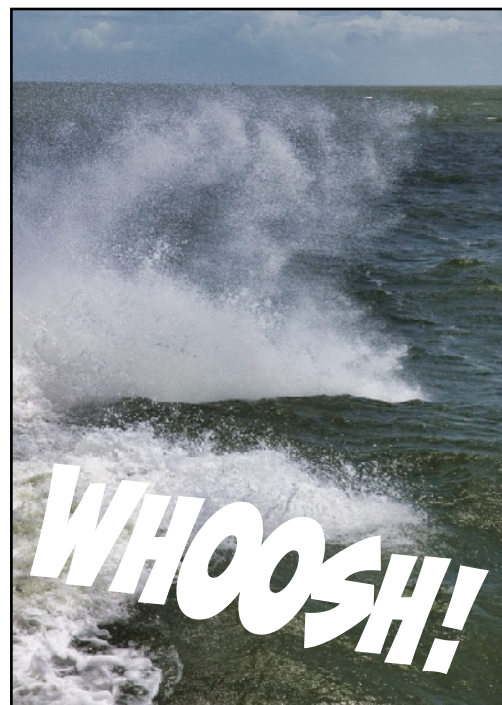


# **(UN)SUSTAINABLE TOURISM DEVELOPMENT ON NAM DU, VIETNAM**

**NICOLAS LAINEZ  
JULY 2025**







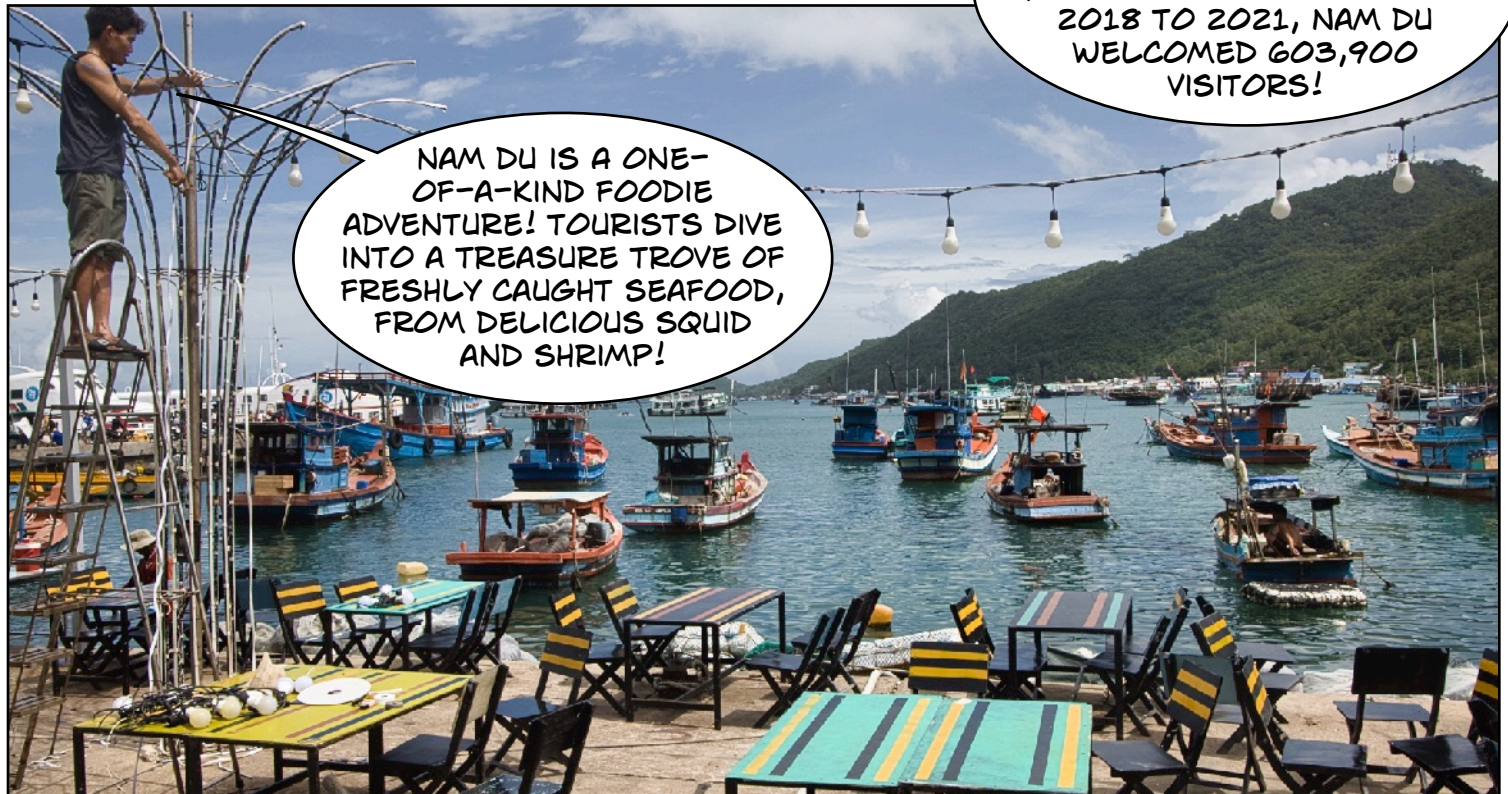




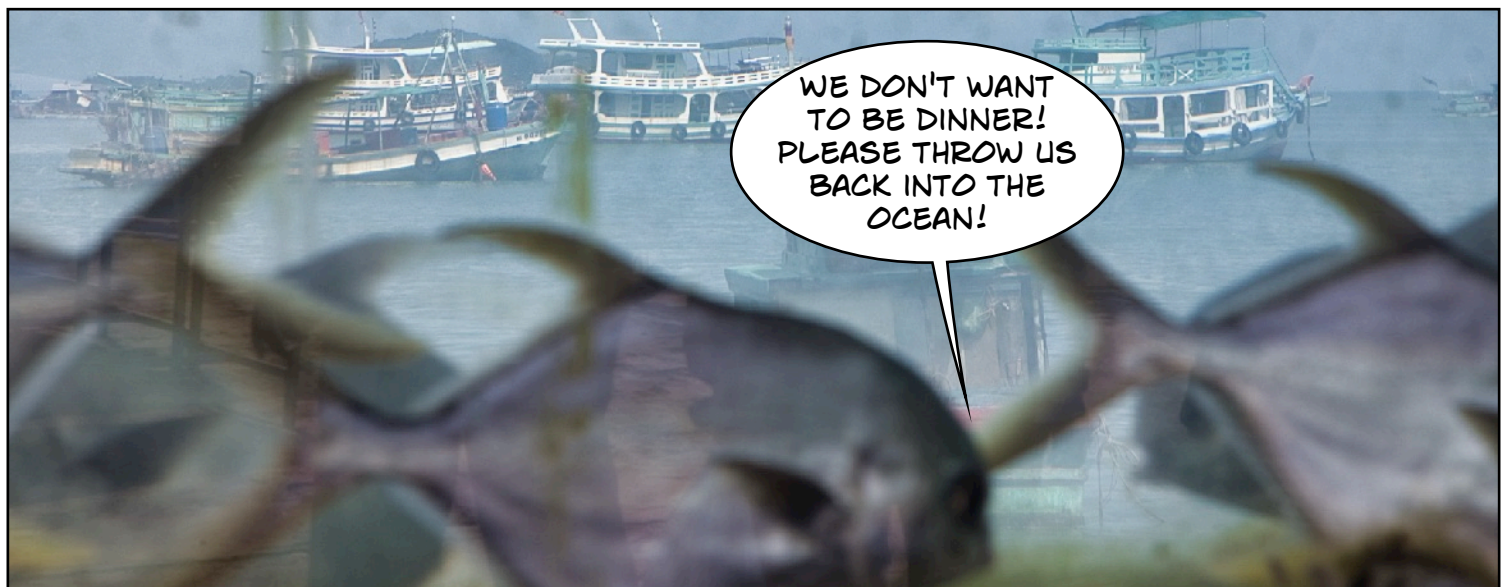
PEOPLE CALL NAM DU THE 'MINI' HA LONG BAY OF THE SOUTH! UNTIL RECENTLY, FOREIGNERS NEEDED A SPECIAL PASS TO VISIT. BUT NOW, NAM DU IS A TRENDY TOURIST SPOT OPEN TO EVERYONE!



THE BIGGEST ISLAND, HON LON, IS 9.12 SQUARE KM AND IS HOME TO 8,000 RESIDENTS! BUT FROM 2018 TO 2021, NAM DU WELCOMED 603,900 VISITORS!



NAM DU IS A ONE-OF-A-KIND FOODIE ADVENTURE! TOURISTS DIVE INTO A TREASURE TROVE OF FRESHLY CAUGHT SEAFOOD, FROM DELICIOUS SQUID AND SHRIMP!



WE DON'T WANT TO BE DINNER! PLEASE THROW US BACK INTO THE OCEAN!





WE, SEAHORSES, ARE BONY EXOSKELETON AND PRICKLY SPINES—THERE'S HARDLY ANY MEAT ON US AT ALL! BUT THEY STILL FISH US UP AND EXPORT US OFF TO ASIA!



IT'S WET SEASON HERE! WATCH OUT FOR AFTERNOON DOWNPOURS AND SURPRISE STORMS! RUN AWAY IF YOU DON'T WANT TO GET SOAKED!



WHEN THE RAIN STOPS, IT'S BACK TO BUSINESS AS USUAL! AND THE GROWTH IS OFF THE CHARTS!

















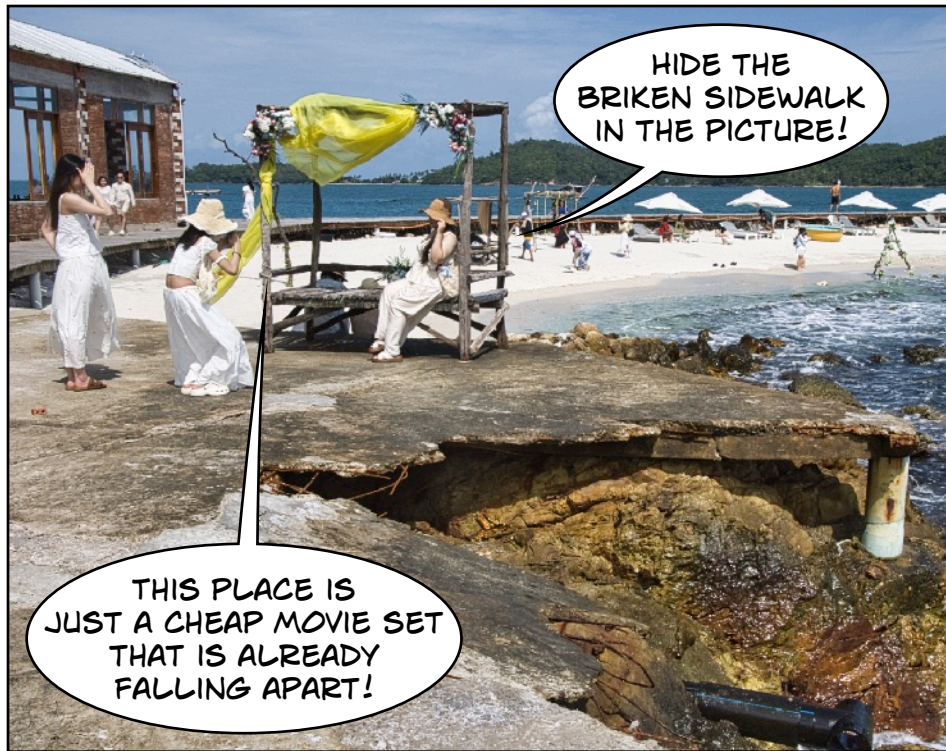
















TOURISTS OFTEN DON'T  
KNOW OR JUST DON'T CARE  
ABOUT HOW MUCH PLASTIC  
POLLUTION AND TOURISM CAN  
HARM THE ENVIRONMENT!



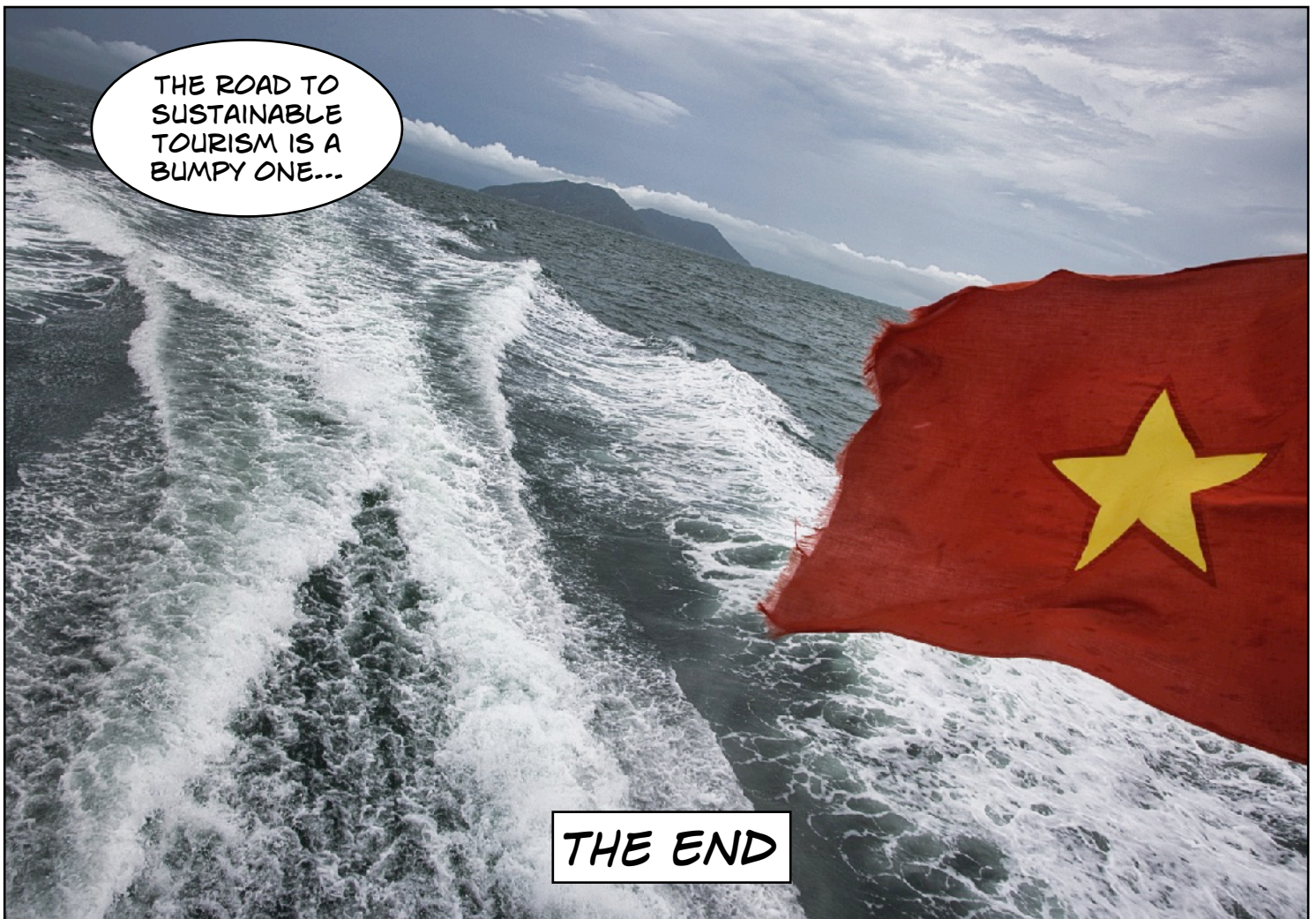


RISING SEA LEVELS  
ARE A REAL THREAT IN  
SOUTHERN VIETNAM. NAM DU  
COULD BE UNDERWATER  
SOON!

PLASTIC POLLUTION  
AND GLOBAL WARMING ARE  
LINKED. THE PRODUCTION OF  
PLASTIC FROM FOSSIL FUELS  
RELEASES GREENHOUSE GASES HEAT  
UP THE PLANET. PLASTIC WASTE IN  
LANDFILLS GENERATES METHANE,  
ANOTHER GREENHOUSE GAS. AND AS  
PLASTICS DEGRADE SLOWLY,  
THEY EMIT MORE  
GREENHOUSE GASES!



THE ROAD TO  
SUSTAINABLE  
TOURISM IS A  
BUMPY ONE...



THE END